

4Point0 Advanced Materials Innovation Workshop  
University of British Columbia, Vancouver, BC  
October 22, 2019

**“How do we create an innovation environment in Canada to encourage development and scale up of new products and processes by composites manufacturers?”**

**8:00 Breakfast**

8:30 Welcome and introductions

8:45 Setting the scene and defining the question (Catherine Beaudry, Polytechnique Montreal)

9:15 Keynote speaker (Elicia Maine, Beedie School of Business, Simon Fraser University)

**10:00 Break**

10:15 Panel Discussion #1 – Digitalization (Facilitator: Anoush Poursartip)

10:20 *Carolyn Watters, Chief Digital Research Officer, NRC-Canada*

10:30 *Peter Warrian, Munk School of Global Affairs & Public Policy, University of Toronto*

10:40 *Discussion*

**12pm Lunch**

1:00 Panel Discussion #2 – Innovation Potential (Facilitator: Elicia Maine)

1:05 *Nancy Gallini, Vancouver School of Economics, University of British Columbia*

1:15 *Janic Lauzon, Composite Development Centre of Quebec (CDCQ)*

1:25 *Discussion*

**3:00 Break**

3:15 Panel Discussion #3 – Globalization (Facilitator: Anoush Poursartip)

3:20 *Iain Evans, Canada’s Digital Technology Supercluster (CDTS)*

3:30 *Douglas Kelly, Supplier Development and Diversity, Boeing Commercial Airplanes*

3:40 *Discussion*

5:00 Wrap up discussion

**6:00 Wine & Cheese Reception (Sage Bistro, UBC Campus)**

This workshop is one of the activities planned by 4Point0 (Partnership for the Organization of Innovation and New Technologies - <https://www.4point0.ca/>). The overarching goal of 4POINT0 is to propose, help put in place and evaluate innovation ecosystem models that accelerate and improve the trajectory of disruptive technologies from science and technology to innovation to foster strong economic development.